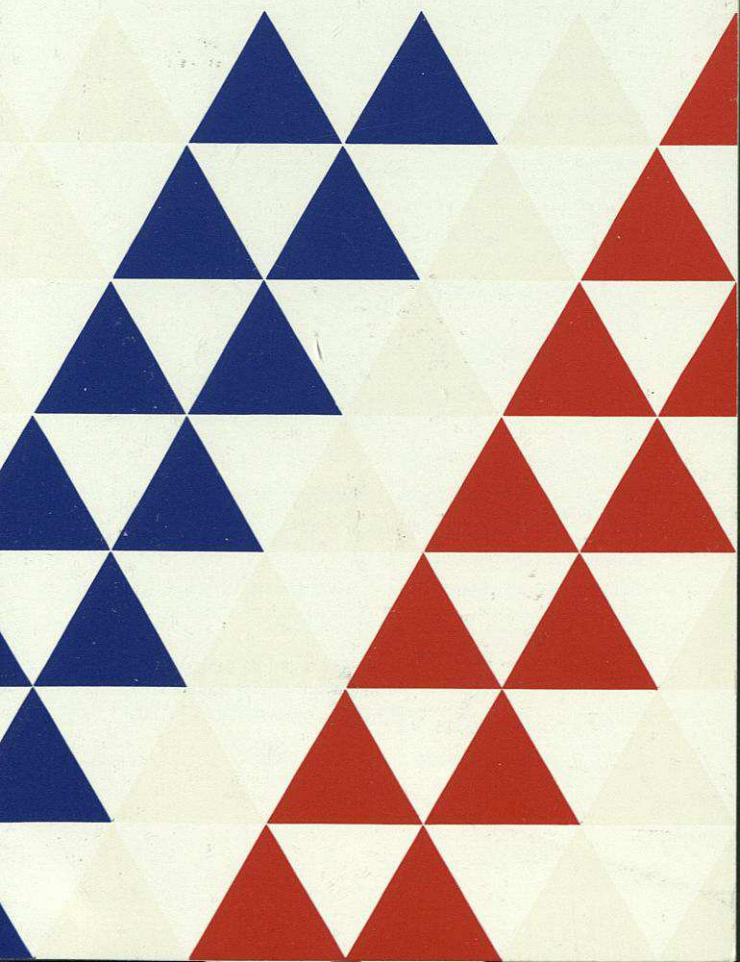


International
Conference
Cannes
16-20 October 1989

BUTLER COX
FOUNDATION

Conference Programme



Conference information

The conference	Will be held in the California Suite.
Conference office	Will be situated in the Salon Bermudes.
Messages and enquiries	There will be a message board outside the conference room.
Breakfast	Will be served in the Salon Croisette (0700-0845).

Social programme for delegates

Sunday 15 October

Boat trip to Iles de Lérins	Buses leave hotel at 1330.
Dinner for delegates and companions	Buses leave hotel at 1930 for La Vignette Haute Restaurant.

Monday 16 October

Half day trip to Cap d'Antibes visiting the Picasso museum and the glass factory at Biot. Lunch included.	Buses leave hotel at 0900.
Reception at the Hotel Martinez	Salon Croisette 1930-2300.

Tuesday 17 October

The Conference Dinner	Buses leave hotel at 1900 for Palm Beach Casino.
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Wednesday 18 October

Dinner for delegates and companions	Buses leave hotel at 1945 for Gaston-Gastounette Restaurant.
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Thursday 19 October

Dinner for delegates and companions	Buses leave hotel at 1945 for L'Assiette Restaurant.
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Tennis

We have made block bookings at the hotel. Please ask at the conference office for details.

Conference agenda

Tuesday 17 October

- 0900-0945 **A Perspective on the Information
Technology Industry for the 1990s**
Jacques Stern
- 0945-1045 **The Impact of Globalisation on
Information Systems Management**
Tony Brewer
- 1045-1115 Coffee
- 1115-1245 **Information Technology and
Organisational Advantage**
Peter Keen
- 1245-1415 Lunch
- 1415-1545 **Key Human Resource Issues for the
1990s**
Bob Zawacki
- 1545-1615 Tea
- 1615-1715 **Information Systems Strategy for the
1990s — A Case Study**
Bill Hopkins

Wednesday 18 October

- 0900-1000 **The Vendor Stakes in the 1990s**
Martin Healey
- 1000-1045 **The Efficient Management of
Information — What Role for the
Emerging Technologies?**
Xavier Dalloz
- 1045-1115 Coffee
- 1115-1230 **Computer Security and Data Integrity
— A Management Challenge**
David Wilson
- 1230-1400 Lunch
- 1400-1500 **The Threats and Opportunities for
Systems Management**
George Cox
- 1500 **Conference ends**
- 1520 **Buses leave for Nice Airport**

Companions' programme

The Companions' Package includes participation in the social programme for delegates, described inside, plus the following activities.

Tuesday 17 October

Tour to Monaco

Bus leaves hotel at 0930.

Wednesday 18 October

Full-day tour to St Paul
de Vence and Nice

Bus leaves hotel at 0930.

The bus will call at Nice
Airport at 1545 for any
companions departing on
Wednesday.

Thursday 19 October

For the companions of delegates on the Advanced Technology
Tour, we shall be happy to advise on local places of interest.